

# Kindle Arts Society

## Kindle Art Society

### Board Meeting Minutes - April 16, 2018

**Time:** 6:30 Pm

**Where:** Chris Marks' house

**In attendance:** *Liam, Fletcher, Jaclyn, Esha(remote), Chris Marks, Amara joins at 6:40*

**Quorum met?** Y

**Chair:** Fletcher

**Secretary:** Jaclyn

#### **Approval of the Agenda**

**Motion:** to approve agenda

**Motion By:** Fletcher

**In favour:** All

#### **1) Otherworld budget (Chris Marks)**

Budget is primarily based on previous years budgets with some adjustments. New expenses offset by ticket price increase. We still have a very low cost for the event. If 550 tickets sold, event still makes a good profit; if capacity increases, we can earn a lot of money for Kindle's projects. Chris is really interested in building an art car culture and has asked for money to enable this. 10th anniversary perks, no cost for early entry, no charge for RVs. A few unknowns (ticketing, volunteer appreciation) remain, but it is expecting to be profitable. Due to the reduced distance, attendees are expected to save money on fuel, etc. A lot of infrastructure that would have to be rented is included in the \$18,500 for Lake Town.

Motion to accept budget proposed by Liam. Esha seconds, motion carries.

#### **2) Otherworld update (Liam)**

Jeff Young has been very useful in creating the contract with the venue. Has given at least thousands of dollars of free help for very little asks. Positive relationship with Lake Town owner so far. Pending the success of the venue, Chris is interested in developing a 5 year contract with Lake Town. Contract hasn't been signed yet, but for positive reasons: all are invested in ongoing conversations to clarify contract terms. Liability insurance issues need to be worked out. Contract with Lake Town hopefully signed this week.

#### **3) Art Grants - T2 funding**

\$8k requested for T2. Discussed combining the separate budgets from OW & Art Grants T2 into one item instead of two. Both are adjudicated by the same Art Grants team, same process. We are interested in adjusting this process with Art Grants team input. T2 is 7500 and

Otherworld-specific is 8000. Motion to accept these amounts by Esha, motion carries. Esha to follow up with Art Grants team.

#### **4) Leadership Conference - final costs (email from Ryan)**

Board asks Ryan for an event report (see website for requirements) to post online. Board approves reimbursement for total costs as presented. Esha to email, Jackie to write cheque.

#### **5) PO Box or other Society postal address option**

Leif needs an address before MailChimp newsletter can go live. Liam/Fletcher are both willing to use their home address. PO Box/Other helps information transfer beyond this board and avoids potential stale addresses linked to Kindle Arts. UPS also functions like a PO box but uses a business address. Will use Liam's address on first Mailchimp newsletter until PO box set up. Amara to research and respond to Leif. Motioned by Amara, motion carries.

#### **6) IMBY report (Fletcher) + publicize to Arts Council (Amara & Esha)**

Insurance is underway. Art Grants co-chair Josh is willing to help Amara and Esha connect with Arts Council. Amara to follow up.

#### **7) Unsubscribe options for membership vs just comms. tie decision into MailChimp (Esha)**

People should be able to opt out of membership--all agree. Newsletter sign-up or unsubscribe needs to be clearly distinguished from membership. Unsubscribe should be an option on Mailchimp. Members unsubscribing from comms need to know they will still receive notice of AGM, unless they want to terminate membership by contacting us directly. Esha & Amara to follow up with Leif & comms team.

#### **8) Comms report - MailChimp, Facebook, Twitter, KA & OW websites. Comms Plan & next steps (Amara & Esha)**

Esha & Amara are working on a long-term communications plan. Comms definitely need more volunteers. Lots of growth within the community right now. People who are on an event-specific team (ie comms) are automatically part of the Kindle-wide team, though they need not stay on past the event. Volcor should help with this. We are interested in tracking existing teams with event producers help, and enabling them to be more transparent to the community (posting minutes, past/current/future projects, recruiting more volunteers).

Community Outreach - things to do before first Town Hall (eg: Board 6 month Report).

#### **9) Ticketing & Membership Committee / Volunteer Appreciation & Acculturation: Lisa's Tuesday meeting, clarify who is on what team, sort out AGM list of suggested/existing teams, assign a Board liaison to each, and recruit for all teams (unless they say no) especially communications people (Amara, Liam, Esha)**

Some community feedback is that board meeting minutes are not enough to tell people what the board is doing. We would like teams to submit reports to the board. A board liaison is important,

but they would not be expected to attend all meetings. Volcor is expected to make a lot of this easier. Volcor training is this Thursday. We need to create Team channels on Slack for team members to coordinate (Leif requested especially). Amara to set up Slack channels.

We are grateful for the members who read the minutes, and we are interested in reaching more people. Board confirms that Esha and Amara do not need board quorum to approve social media posts. Esha & Amara to coordinate with Leif to approve posts.

**11) Kindle academy funding approval for fireworks course**

Approved! We're excited! Fletcher to connect with Xray.

**12) Late volunteer hour submissions (membership)**

We are willing to take late submissions from camp leads only.

**13) Chris Marks - Bike**

6-person bike in Port Hardy for sale \$2500. Community is interested in buying, storing and maintaining it. Would be property of Kindle. Asking for \$2000 to purchase it. Chris and Boon willing to pay transport and maintenance. Chris will try to negotiate with owner down to \$2000. Board declines fronting \$2000 at this time, encourages community fundraising. Board to discuss at later meeting.

**14) Ask BC Rangers if kindle rangers email redundant (Esha)**

Questioned whether Kindle rangers email can be reassigned, since OW Rangers lead has a BC Rangers email address already. Jackie clarified that, since not a separate email account but a contact group in our gsuite account, would not free up an email address for Kindle. No action.

**Next meeting:** April 30th 6:30 at Fletcher's.

**Adjournment.** 8:30