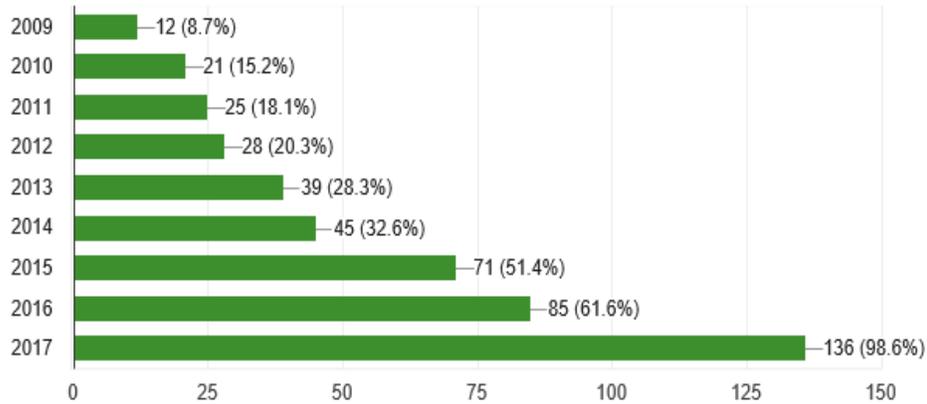


Otherworld 2017

Feedback Survey Results

- ▶ 510 adults attended Otherworld this year
 - ▶ (446 adults in 2016)
- ▶ 138 people filled out the survey
 - ▶ (50, or 11% in 2016)
- ▶ THANK YOU
- ▶ 27% response rate
- ▶ Most respondents provided individual comments, mostly positive.

What Otherworld's have you attended?



Did you visit or read any of the following before attending the event?

- ▶ 90% Event page (facebook)
- ▶ 85% Otherworld website
- ▶ 77% Kindle arts website
- ▶ 70% OW 2017 Survival Guide
- ▶ 67% Otherworldians group (facebook)
- ▶ 62% Burning Man Victoria group (facebook)

Methods of communication ranked as 'sources of information'

1. Facebook announcements
2. Email announcements
3. Otherworld website
4. Facebook discussions
5. Word of mouth

What best encourages or entices volunteering?

- ▶ (participants asked to choose all that apply)
 - ▶ 78% said directed tickets
 - ▶ 45% love swag
 - ▶ 15% think there should be consequences if you miss your shift
 - ▶ 4% suggested various forms of direct appreciation (verbal, written etc)

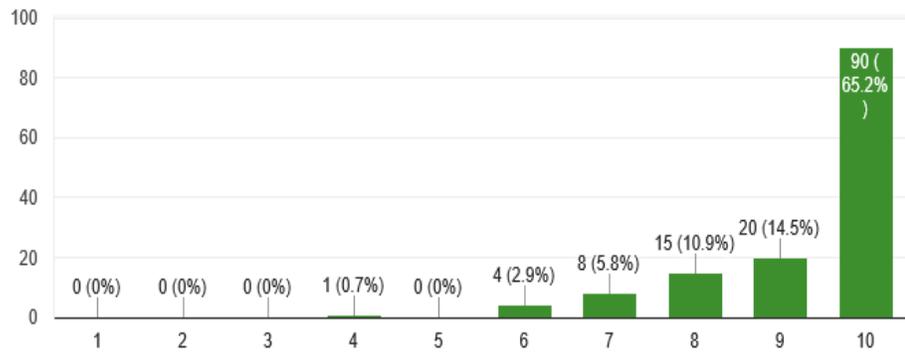
Gate Hours

- ▶ 97% of respondents said gate hours were sufficient

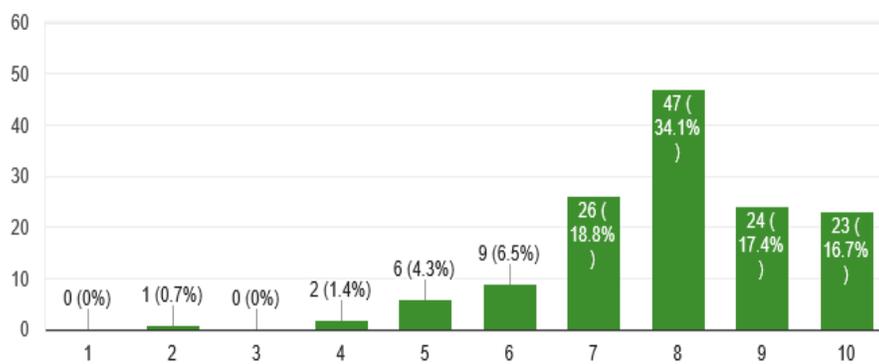
Respondents were asked to rank specific aspects of Otherworld

10 = ZOMG amazing, to 1 = meh

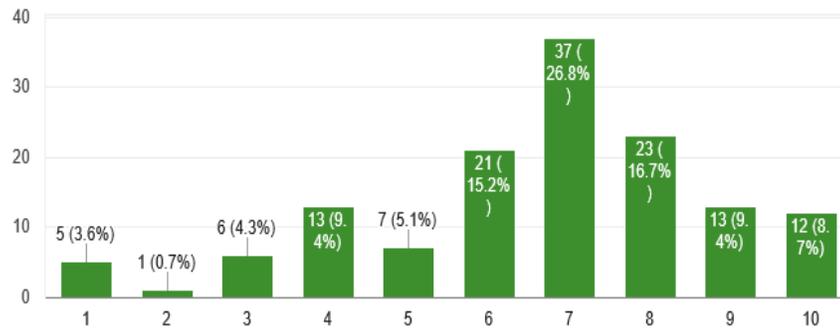
Venue



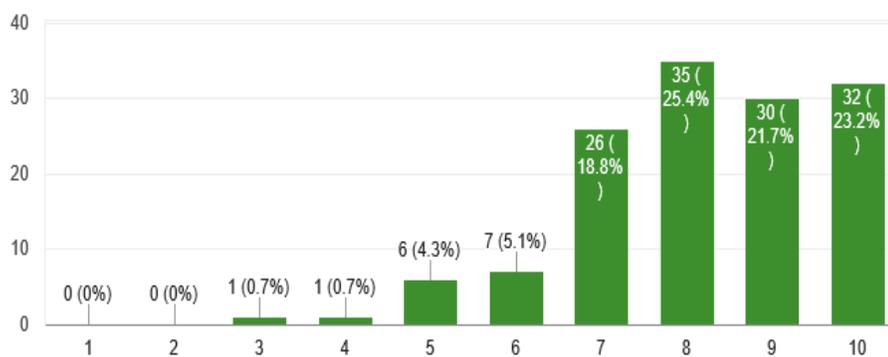
Theme Camps



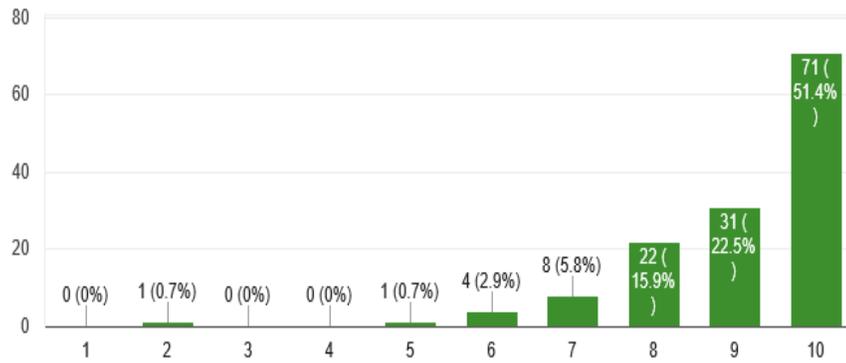
Sound Stages



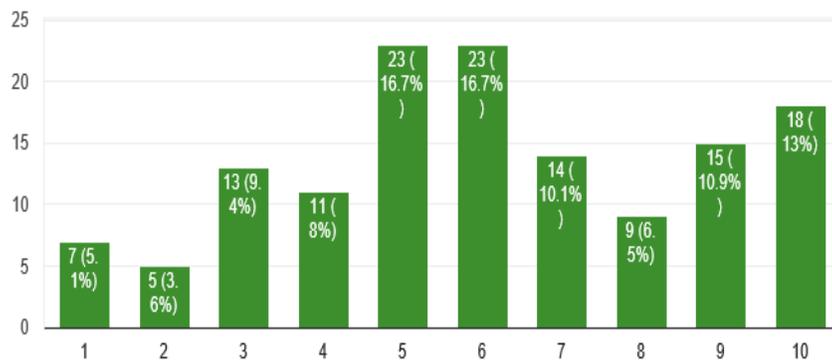
Art Installations



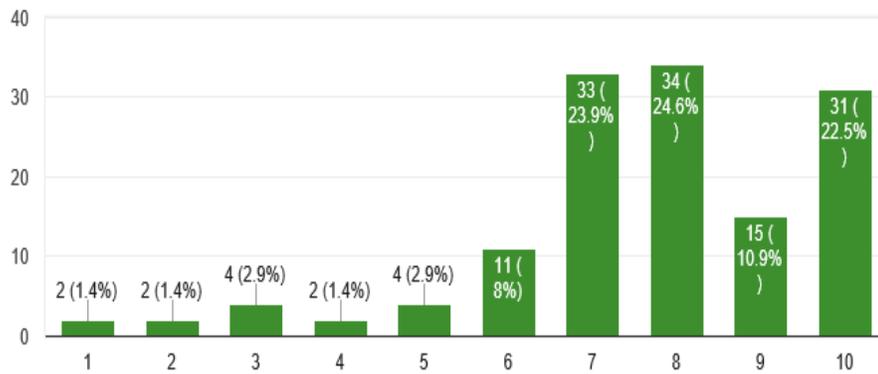
Effigy Burn



Temple Burn



Fire Performances



What aspects would you like to see more of?

- ▶ 72% Art installations/ Interactive art
- ▶ 65% Theme Camps
- ▶ 59% Large art
- ▶ 50% Sound stages/music/ diverse music
- ▶ 22% Fire performance

Top 3 responses - "How long should the event be?"

- ▶ 43% Longer, Thurs-Mon
- ▶ 34% As is
- ▶ 14% Same, but Thurs-Sun

“Did you witness any safety concerns?”

- ▶ 30 respondents indicated that they witnessed a safety concern, but only 17 indicated that they spoke to Rangers/Production leads/Security/Medical about their concern.
- ▶ 17 respondents indicated that they were ‘happy with the response’ they received

Open-ended feedback....

- ▶ 73% provided comments on ‘aspects that went well’
- ▶ There was over 35 negative comments about the content (art, theme camps, music, etc) or comments that there wasn’t enough of these aspects

The bad!

- ▶ “. . .there didn’t seem [to be] much art to engage with...a lot of the camps seemed pretty low key.”
- ▶ “Sound stages seemed a little unorganized..”
- ▶ “. . .perhaps more sound camps for broader diversity in musical styles for people to congregate to?”
- ▶ “Some theme camps weren’t identified very well..”
- ▶ “Lack of night hosting theme camps”
- ▶ “Encourage more sound camps and variety in that regard”
- ▶ “Music was really lacking. Better sound stages..”
- ▶ “We need more theme camps.”
- ▶ “Better sound camp(s)”

The good!

- ▶ “Safety, organization, gate, pre-communications. Lots went well!”
- ▶ “As a first timer I felt welcomed and excited to become more a part of the experience next year.”
- ▶ “On site it felt smoother than previous years at this venue, fewer crashers, less tension.”
- ▶ “Everything...Leave no trace people rocked it the whole event, I was right on the road frontage and constantly saw people walking around picking up tiny little bits, the majority of which was not from our event.”
- ▶ “Inclusiveness by participants, warm vibe, campground management”
- ▶ “Best Otherworld yet (for me)”

