

Kindle Arts Society Board of Directors Meeting - July 5, 2015

Held at Lori's place

Present: Liam, Natalie, Juniper, Hiltz, Lori, Cam

Meeting called to order 1917

Agenda

1. Otherworld
2. New board member
3. Last winter's art grants
4. Decomp call out
5. Communications channels
6. Q2 2015 arts grants opening
7. Building relationships with Pachena Bay Campground and the HFN
8. A cautionary tale about reply-all

1 Otherworld

Generally very positive reports from participants, event leadership, and venue operators.

Discussion about challenges and successes of the event and the new site.

Recommendations for next year:

- More gate vols
- Pachena staff on radio
- May need more Pachena staff or different hours to deal with gate crashers
- Better communication and enforcement of sound policy
- Earlier communication with stakeholders (HFN, Parks, Province)
- Better parking plan
- Grow event to 450 participants
- Increase volunteer base

Actions:

Pam to create afterburn report by the end of July.

Board to set up a poll to ask the community about how they felt about the event and site.

Board to communicate with participant marketing their business at the event

Board to communicate with participants involved in Monday morning sound policy violation

Board to communicate with camp leads involved with other sound policy violations

Board to communicate with participants involved in a personal disagreement

2 **New Board Member**

Several potential society members were proposed to be invited to the Board.

ACTION: Chair to contact nominees to assess their willingness to participate on the board.

3 **Last Winter's art grants**

Some participants have asked about art grants that were awarded last winter by the previous board that have not yet been paid.

ACTION: Cam and Natalie to get in touch with Edd and figure this out.

4 **Decomp call out**

Discussion about soliciting membership for a doarch with an event proposal

ACTION: Chair to draft a message for the communication director to transmit to the members for their consideration.

5 **Communications channels**

Discussion about various methods used to communicate with members of the society and larger community.

ACTIONS:

Chair to draft message about volunteering and gifting for the communication director to transmit to the members for their consideration. - ongoing

Liam to work with Nato to develop an opt-in mail list for broadcast-style communications to interested members of the community - ongoing

Afterburn report to be distilled into a newsletter for transmission to the members

Communications director to develop plan to streamline methods of communication and reduce reliance on FaceBook - ongoing

6 **Next round of arts grants started**

Q2 2015 arts grants close Aug 1. We need to get new guideline language and form up on site ASAP

ACTIONS:

Cam to provide June with updated language for arts grants page on site and announcement message for members and community

Cam to work with Scott to develop new application form.

7 **Building relationships with Pachena Bay Campground and the HFN**

Discussion about engaging Pachena Bay with a multi-year agreement and potentially donating money to Anacla elementary school breakfast program

Suggest doing one more event at this site before we engage into a multi-year agreement

Agreement to continue investigating alternative sites

8 **Cautionary tale about reply-all**

Ensure you know to whom an email will be sent before pressing send. Check the names and addresses carefully on the to: and cc: lines, particularly when using reply-all.