

Otherworld is an annual interactive arts event, run by volunteers, operating on the five values of Kindle Arts, Self Expression, Participation, Accountability, Responsibility, and Consent. (S.P.A.R.C.)

Quick Facts:

- June 21-25 at Laketown Ranch, near Youbou.
- Event Lead - Producer: Chris Marks
- Largest **Leave-No-Trace** event on Vancouver Island.
- Total Sales \$89,550
- Production Expenses \$66,125
- Arts Grants \$23,760
- Net Revenue (minus) \$335
- Planned capacity initially 550, was modified to 750 participants
- 55 children, 10 teenagers, 4 people in wheelchairs, 7-10 caregiver passes.
- Provincial Category 3 burn permit awarded to safely burn an art structure, despite Provincial Category 2 fire bans being in place.

What worked well:

- Hiltz Tanner made a beautiful organizational chart representing the leadership structure of the Otherworld event for 2018.
- Laketown Ranch venue (and staff) exceeded expectations with its natural beauty, willingness to accommodate and Burner friendly space.
- KindleArts board were responsive, visionary and willing to take a risk on the producers ideas including a capacity increase.
- The Leadership Team for the event infrastructure were exemplary in their professionalism, expertise, attitudes, communications and all-around participation.

Thank You!

Challenges faced:

- Tight timeline in all areas was the reality for 2018.
- There was uncertainty about having a suitable venue for the event, this caused delays in planning until the event Producer found and secured Laketown Ranch.
- The entire production crew, Arts Grants team, Applications, Licences, etc, all were late this year. Despite the short time span, they got everything done.

Suggested for 2019:

- Strengthen our emergency services coordination and team and our call out and drive and support for Rangers in order to proceed forward sustainably.
- Equipment operator training for our members over the winter and spring.
- No Security on shift 6am-11am this year as a calculated risk and cost saver. I would not recommend that in future years; recommend security 6pm-noon for future events.
- Keep capacity increases to 10%-25% to sustain excitement and new energy and attempt to avoid enculturation issues.
- No growth is doomed to stagnate the community and by default is asking more from the same overworked volunteer base. **New people = new energy.**
- **New Departments:** A consent committee, DMV, expanded communications team, propane/pooper budget are new in 2018 and recommended to continue.
- Adding an extra day is recommended in 2019 and capacity gently increased to 800 (6.67% increase after high growth of 2018).
- ***Adding an extra day satisfies the 47% who want it as well as satisfies the 48% who want the same length/shifted days.***
- Approach Laketown Ranch about storage on site, where can we plunk a 40' container?
- Build ESD (Emergency Services Department) and DPW capacity within the community. Arrange training on the fire-truck and all related equipment at Laketown over the winter/spring months and purchase necessary hand tools.
- Parking in and around theme camps minimizes driving during the event. Forcing people to arbitrarily drive their vehicles to a corner lot then bring them back to pack up doubles or quadruples vehicles driving around during setup and teardown.
- First Aid, Security, toilets, and volunteer appreciation/swag/food are not the place to save money, **ever!**

- **Limit** event lead reports to 200-500 words each!
- Remain flexible! “The tree that doesn’t bend, breaks”. The ability to make quick changes to capacity, budget, and create a world class event in short order are hallmarks of this community. **Adaptability is a hallmark of this community.**